

Xinye Tan

+49152-3736-2800 | xinye.tan99@gmail.com
Greenwicherstr.17, 13349 Berlin



CAREER

Digital producer

Russia Today (television network) ,part time

*Nov2020–present
1 year and 3 months Berlin*

- Create the visual templates in morgt. with Adobe After Effects for the video editing team
- Edit videos with Adobe Premiere, create memes and pictures with Adobe Photoshop, do statistics with Excel
- Post engaging texts and launch votes on social media

Editor / News Video Editor

Ruptly GmbH (News Video Agency) , 1 year full time and now part time

*Feb2020-present
2 years Berlin*

- Edit videos (reports, news, documentaries), post and manage contents on Chinese social media, e.g. Weibo
- Launch paid advertisements and manage them (comparable with Facebook Ads)
- Cooperate with other popular media accounts and launch interactive online events

Founder

Yunnan Ye'ai Culture Communication Co. (Family business producing music albums, documentary films, advertising videos)

*Oct2015-present
6 years, Kunming, China*

- Write concepts, film it and cut into videos for public institutions
- Music distribution on online platforms (10.6 millions streams on Youtube, QQ & Xiami Music)
- Compose and sing (traditional music)

Marketing assistant

Star Entertainment GmbH (produces shows like "ABBA" and "Lord of the Rings"), internship

*Jul-Oct2018
3 months, Berlin*

- Search, inquire and book national and international venues for shows, create tour plans
- Search, inquire and negotiate with local media partners, billboards and ticket agencies

Production assistant

OVAl Media GmbH (produces documentary films and short fictional films), internship

*Jun-Sep 2016
3 months, Berlin*

- Contact directors, obtain filming permits, location scout, organize film shootings
- Research and manage archive materials, clarify the right to quote, film equipment rental

PR assistant

Migrant Birds GmbH (Gallery and Artist-in-Residence- Program),part time internship

*Feb-Sep 2015
8 months, Berlin*

- Interview artists, then create videos and articles out of its
- Research information of art programs and write summaries

Journalist

My News Desk (news agency),part time

*Apr-Jun 2013
3 months, Berlin*

- Research Chinese news, write summaries and translate into German

ACADEMY

Master Media Science

Humboldt-University of Berlin

Oct2016-Nov2019, 6 semesters, Berlin

- Media theories, history, dramaturgy, performance and economy. Related to communication media as well as to technical media areas such as programming, big data, ML, AI, fractals, cybernetics etc.
- Organization and management, Marketing management, management and leadership.

Bachelor Journalism and communication; Film studies

Free University of Berlin

Oct2012-Feb 2016, 7 semesters, Berlin

- Media analysis, theory, effect, politics, practice, history. Concerns journalism research, newspapers, radio, TV, digital media, social media etc.; Data collection and statistics; strategic communication in the economic and political area.
- Film analysis, aesthetics, history and theory. Project management, marketing basics, e-business, net economy.

German class German as a foreign language

University of Cologne

Dec 2011-Oct2012, 2 semesters, Cologne

- Qualification: German at level C2.2

Knowledge & Skills

- **Programs:** Adobe Premiere, After Effect, Photoshop, Sony Vegas, Excel, PowerPoint, SPSS.
- **Language:** Chinese / mandarin (Mother language), German (C2 / almost bilingual), English (C1 / negotiable).
- **Activities:** Dance teacher in Wedding + Google Ads and Facebook Ads (www.xinyetan.com), Solo dance at the Chinese new year show in the Chinese embassy in Berlin. Member of the organization "Junge Presse Berlin e.V" for 1 year.